DESIGN THINKING & INNOVATION FUNDAMENTALS

Build the core knowledge and skills you need to facilitate innovation and test new ideas.

Program Overview

Developed by industry experts and trusted advisors, our advanced training program in innovation, intrapreneurship and design thinking is designed for professionals operating in environments where innovation is a key driver of future growth and transformation. Participants learn by doing, gaining the skills needed to implement and deploy design thinking and innovation throughout their organization.

This five-day interactive (virtual) training module lays the necessary foundation and framework for innovation and design thinking. Participants will develop the necessary knowledge, skills and experience to help organizations and innovation teams successfully navigate their way through the design thinking process.

WHAT YOU'LL LEARN

After attending the bootcamp you'll acquire general knowledge and practical tools to:

- Understand the power of facilitation, innovation, intrapreneurship and design thinking
- Know when and how to apply these methods and adapt them within an organizational setting
- Provide teams with repeatable ways to develop more meaningful and productive solutions
- Manage innovation programs, measure performance and apply key practices
- Increase mentoring and coaching skills for the successful adoption of practices and long-term sustainability

METHOD AND DELIVERY

The program will include:

- Interactive and hands-on using real-world challenges and scenarios
- Training developed by leading professionals with real-world and academic experience
- Exclusive access to an online discussion group with expert facilitators and coaches
- A minimum of one remote session for expert team coaching and mentoring for up to 90 days after completion

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AGENDA AND TOPICS

An Introduction to Design Thinking and Innovation Principles and Practices

- The history, theory, principles, and practices
- The differences between methods and frameworks
- Empathy building activities
- Reframing problems and challenges
- Better ideation techniques
- Rapid prototyping, experimentation and testing
- Distilling information and learnings

Solve Big Problem and Test New Ideas with Design Sprints

- The history, theory, principles, and practices
- The differences between methods and frameworks
- Empathy building activities
- Reframing problems and challenges
- Better ideation techniques
- Rapid prototyping, experimentation and testing
- Distilling information and learnings

An Introduction to Innovation and Design Thinking Governance

- Defining how to grow and sustain innovation ecosystems, including aligning purpose, people, and process
- Introduction to establishing and implementing a repeatable governance and innovation process, including cadence, project stages, and review structure
- Establishing and leveraging innovation governance boards

Facilitating Design Thinking and Rapid Decision-Making

- Introducing principles and tactics for effective facilitation in innovation and design thinking contexts
- Training and exposure to rapid decision-making sprints for deploying an end-to-end framework for gathering data, generating insights and developing solutions, for everyday challenges
- When, Why and How to leverage Lean Coffees and Focused Conversations to explore subjects deeply and collaboratively

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ABOUT ADAPTIVEX

Organizations need a way to test new ideas and fast, kill ideas that don't work and iterate on the ones that show more promise - and faster. In 2017, IDEO studied innovation in over 100+ companies and found that when teams iterate on five or more different solutions, they are 50% more likely to launch a product or service successfully.

The practice of continuous improvement and innovation is a cycle of experimentation, where teams rapidly test leap-of-faith assumptions and get evidence to support key business decisions, ultimately, helping to build consensus and collaborate more effectively with stakeholders across the organization.

A common challenge is having the skills and discipline to identify, test and track progress towards innovation and making the cycle of experimentation and learning a key practice inside any organization.

At adaptiveX, we help organizations and their people to inspire change and lead through uncertainty by helping them acquire the skills they need to lead through innovation, intrapreneurship and design thinking.

FACILITATORS AND TRAINERS

Carlos Oliveira is an experienced entrepreneur, facilitator and agile/innovation engagement coach.

Nearly 20 years experience in product development, agile implementation and innovation leadership.

Carlos has deep expertise and experience in applying design thinking, lean start-up and agile practices within organizational environments as coach, trainer and advisor.

Carlos has and supported engagements with top brands, including Telus, Canadian Tire, Sunlife, CIBC, Microsoft, TDSB and many more.

Arev Hakobyan is an experienced agile/innovation coach and design sprint facilitator.

With over 15 years of combined experience in software development, Arev employs agile methods, design thinking principles, and innovation facilitation to help teams thrive and unlock their potential.

Arev is on a quest to humanize processes, spread empathy, and promote continuous learning.